

# **PUBLIC NOTICE FOR THE ACQUISITION OF EXPRESSIONS OF INTEREST FOR SPONSORSHIP OF THE INTERNATIONAL EVENTS: "BRUCELLOSIS 2022 RESEARCH CONFERENCE" AND "ONE HEALTH AWARD CONFERENCE".**

## **NOTICE DESCRIPTION AND ITS CONSTRAINTS**

The Istituto Zooprofilattico Sperimentale dell'Abruzzo e del Molise "G. Caporale" (hereinafter referred to as "IZS-Teramo"), hereby announces its intention to go looking for sponsors for the institutional events described in the paragraph entitled "Object of sponsorship".

This notice is non-binding in nature and is intended to make the mentioned institutional initiatives known to the widest possible number of businesses companies, and private individuals, with a view to obtaining sponsorship offers from third parties potentially interested in sponsoring these events, in accordance with the principle of transparency.

The IZS-Teramo reserves the right to identify the candidates with whom to stipulate the sponsorship contract.

## **PROMOTER**

IZS-Teramo is the promoter as the party responsible for the sponsorship procedure, and assumes the role of 'sponsee'.

## **OBJECT OF SPONSORSHIP**

The sponsorships aim at financing all expenses related to the execution of the international institutional events indicated below and the purchase of related and relevant goods and services, ensuring adequate visibility for the sponsor(s), through the dissemination of its name/logo/brand/trademark within all the activities that will take place as follows:

- **Brucellosis 2022 International Research Conference** to be held in Giulianova Lido, Teramo, Italy, from September 16<sup>th</sup> to 19<sup>th</sup>, 2022, which aims to update the scientific community and disseminate knowledge on the findings of research carried out in recent years on Brucellosis and to strengthen the international network of diagnostic brucellosis laboratories;
- **Convegno "One Health Award"** to be held in conjunction with the above-mentioned event, through meetings, conferences, public events (involving schools and citizens) and scientific conferences, both in the open-air areas in Teramo and in the conference area in Giulianova Lido.

## **TARGET ADDRESSEES**

Economic operators referred to in Article 45 of Legislative Decree 50/2016, possessing the requirements set out in Article 80 of the same decree, may apply to participate in this expression of interest.

The above parties, in compliance with the principles of legality, good performance and transparency of administrative action, shall ensure:

- consistency with the public interests of the IZS-Teramo;
- absence of conflict between public interest pursued by the IZS-Teramo and private interests;
- non-existence of impediments resulting from being subject to anti-mafia precautionary measures (Article 67 of Decree 159/2011);
- no bankruptcy or insolvency proceedings;
- non-existence of administrative sanctions pursuant to Article 9 of Decree No. 231/2001 and Article 14 of Decree No. 81/2008;
- absence of harm or damage to the image of the IZS-Teramo or its initiatives;
- no dispute with the IZS-Teramo;
- non-existence of situations prejudicial or limiting the ability to contract.

Furthermore, the IZS-Teramo, at its sole discretion, reserves the right to refuse any sponsorship if:

- considers that a conflict of interest may arise between public and private activities;
- sees in the message possible harm or damage to its image or its own initiatives;
- considers it unacceptable for reasons of general expediency;
- any other duly justified reason.

The IZS-Teramo also reserves the right, at its sole discretion, not to accept proposals that, due to the nature of the sponsorship or the activity of the sponsor, are deemed incompatible with the institutional role of the institute. It also reserves the right to refuse any sponsorship not deemed consistent with the purposes of the initiatives.

The means of implementation of sponsorships must not conflict with legal or regulatory requirements.

## **CHARACTERISTICS OF SPONSORSHIP AND GENERAL COMMITMENTS**

Sponsorship proposals only concern sponsorships of a financial nature (in the form of economic disbursement), aimed at acquiring economic support to cover expenses related to organisational and management activities.

Sponsorship offers, where deemed suitable, shall be the subject of a contract, in the form of a private deed, concerning the use of the official partner status through the placement of the company brand on publications and information material of any kind used by the IZS-Teramo at sponsored events.

## **ECONOMIC AND LEGAL PROFILE OF SPONSORSHIP**

The term "sponsorship contract" shall be understood to mean the contract through which the IZS-Teramo, in its capacity as "sponsee", undertakes to offer a third party ("sponsor"), in return for a given consideration, the possibility of disclosing its name/logo/brand/distinctive sign at the events in question. The relationship between the IZS-Teramo as "sponsee" and the "sponsor" shall be governed by a specific sponsorship contract.

### **GENERAL COMMITMENTS OF THE SPONSEE**

To the subjects identified as sponsors, the IZS-Teramo guarantees, as a general rule and taking into account the extent of the sponsorship:

- the possibility of conveying its name/logo/brand/distinctive sign in the context of the initiatives that are the subject of sponsorship
- the possibility of providing visibility on the institutional website in relation to sponsored events in proportion to the entity provided.

Any data/information produced will be processed in aggregate form, in compliance with privacy regulations.

### **GENERAL COMMITMENTS OF THE SPONSOR**

Those selected as 'sponsors' will have as their main obligation the payment of the consideration offered in the manner detailed in the sponsor agreement. The sponsor shall also:

- publicise its commitment to sponsorship;
- under no circumstances use the image and/or logos and name inherent to the *sponsee* for other initiatives other than those covered by the sponsorship contract;
- assume all responsibilities and fulfilments inherent to the advertising message and related authorisations;
- undertake to pay and guarantee what is stipulated in its offer and to sign a sponsorship contract.

### **HOW TO APPLY**

The application to participate in this notice, **must be sent exclusively to the PEC address [protocollo@pec.izs.it](mailto:protocollo@pec.izs.it)**, using the attached form no. 1 ("**Application form**"), by the peremptory deadline fixed on the institutional site. **Applications received after the above mentioned deadline will be excluded.** The application for participation must be drawn up in English and signed by a person legally authorised to bind the applicant; a photocopy of a valid identity document of the signatory(s) must be attached.

## **DOCUMENTATION**

The application form, digitally signed by the Legal Representative of the applicant economic operator, must contain:

- the quota to be sponsored;
- expressed acceptance of the Integrity Pact attached to the documentation provided by IZS-Teramo;
- declaration that they have not entered into, and undertake not to enter into, employment or self-employment contracts and that they have not granted, and undertake not to grant, assignments to former employees of the IZS-Teramo who have exercised authoritative or negotiating powers over them for the three years following the termination of the relationship.

## **EXAMINATION OF SPONSORSHIP PROPOSALS**

A Commission appointed by the IZS-Teramo Directorate General will examine the sponsorship proposals received, admitting those economic operators meeting the requirements set out in this public notice. At the end of the verification activity, the IZS-Teramo will proceed to stipulate the sponsorship contract with the economic operator and/or the economic operators who will have formulated a proposal that is deemed congruous. The IZS-Teramo reserves the right, however, at its sole discretion, to reject sponsorship proposals for reasons of general expediency or if they do not meet its organisational requirements and after ascertaining the incompatibility of the sponsor's activities with its institutional aims and objectives.

## **FURTHER CLARIFICATIONS**

The IZS-Teramo reserves the right to proceed with the stipulation of sponsorship contracts with third parties that meet this notice's requirements. Should the notice be cancelled or should the offers received not comply with the requirements or not be congruous.

If, for organisational and/or other reasons, or due to intervening legislative or regulatory provisions, the events cannot be held, the sponsorship proposal may be used to support other activities, subject to the proposer's communication and consent to alternative methods of use. A sponsor may also be identified in the event that only one valid offer is received, if this is deemed economically advantageous. Any sum not used at the end of the implementation of what is foreseen in the specific sponsorship contract shall therefore be allocated to the financing of other initiatives unless otherwise agreed between the parties.

## **INFORMATION NOTICE**

European Regulation (GDPR) 2016/679 ensures that data processing is carried out with respect for the fundamental rights and freedoms and the dignity of the data subject with particular reference to confidentiality, personal identity, and the right to data protection. The data processing that the IZS-Teramo intends to carry out will be based on lawfulness and correctness in the full protection of your rights and confidentiality. Pursuant to the European Regulation (GDPR) 2016/679 applicants are informed that:

- the data provided by the applicants will be processed exclusively with reference to the procedure for which he/she submitted the documentation;
- the processing will be carried out in paper and/or electronic form;
- the provision of data is compulsory in order to carry out the procedure of interest;
- the data controller is the Istituto Zooprofilattico Sperimentale dell'Abruzzo e del Molise G. Caporale;
- at any time the applicant may exercise his/her rights vis-à-vis the data controller, pursuant to the European Regulation.

### **CONFIDENTIALITY**

If, during the course of sponsorship activities, sponsors should have occasional or fortuitous access to personal data held or managed by IZS-Teramo, they are expressly forbidden to use such data for any kind of reproduction, processing, dissemination or communication to third parties. In the event of violation of this confidentiality commitment and non-use of the data, however obtained, the IZS-Teramo reserves the right to take any action to protect its rights and/or compensation for consequential damages.

### **REFERENCE**

For anything not governed by this notice, the provisions of the law and regulations in force and the Civil Code apply.